

NEWS RELEASE
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ZO Skin Health, Inc. and Cellogique Corporation Launch ZO® Medical Products in Middle East Region

March 31, 2014 – Irvine, California – ZO Skin Health, Inc. and Cellogique Corporation are pleased to announce the launch of the ZO® Medical product line to the Middle East region at The Dubai World Dermatology & Laser Conference & Exhibition – Dubai Derma, April 8-10, 2014.

Developed by internationally renowned, board certified dermatologist, Dr. Zein Obagi, ZO® Skin Health and ZO® Medical products represent his new thinking and skin health principles. “ZO® Medical products are the culmination of my decades of research and clinical experience with a unique proven approach to skincare,” Dr. Obagi states. “These products empower physicians to offer patients an even wider choice of innovative treatments for healthy skin within the comprehensive ZO® Skin Health Circle™. Using superior formulations and unique delivery systems, we can optimize patient results as well as our outcomes.”

Internationally attracting the leading professionals of the dermatology, skin care, and laser therapy industry and boasting the motto, “Skin health is our concern,” Dubai Derma seems the ideal opportunity to launch a highly sophisticated and innovative skin care line that is ZO® Medical. ZO® Medical products utilize the most potent ingredients in high concentrations, pure retinol, advanced peptides, and powerful antioxidants yielding highly effective solutions to achieve overall skin health.

Cellogique Corporation is sponsoring the attendance of more than 100 physicians and a surplus of 135 Cellogique Corporation team members to the Dubai Derma conference and exhibition. Cellogique Corporation, celebrating 20 years in business this year, plans to take full advantage of this meeting and an all-encompassing training to be conducted by ZO® Faculty Member, Dr. Rachael Eckel.

Mr. Mazen F. Youssef, President and CEO of Cellogique Corporation, states, “We are very excited to bring the highly anticipated ZO® Medical line to the Middle East region and make available alongside the ZO® Skin Health product line, which has been nothing short of a success.” He adds, “I can’t think of a better way to celebrate Cellogique’s 20th anniversary than with the reveal of ZO® Medical products at Dubai Derma.”

About ZO Skin Health, Inc.

ZO Skin Health, Inc. develops and delivers innovative skincare solutions that optimize skin health around the globe. Utilizing cutting-edge science and Dr. Zein Obagi's extensive clinical experience creating treatments and regimens for healthy skin, ZO Skin Health, Inc. provides comprehensive skincare programs for physicians and their patients. Committed to advancing effective treatments for healthy skin, ZO Skin Health, Inc. supports physicians' practices through skin health seminars and clinical training, and patients through a variety of educational programs. As a result, ZO Skin Health, Inc. is focused on providing products and protocols that bridge the gap between therapeutic treatments and daily care that allow patients to experience continuously healthy skin regardless of their age or unique skin condition. ZO Skin Health, Inc., is headquartered in Irvine, California, USA. zoskinhealth.com

About Cellogique Corporation

Cellogique Corporation, established in 1994, is a US based company headquartered in Pittsburgh, Pennsylvania. Cellogique Corporation has earned its role as leader in the world of medical aesthetics, in the Middle East, by establishing state-of-the-art medical spas and cosmetic surgery centers that provide the very best in skincare products and progressive treatments. Cellogique Corporation's innovative approach has led to expand into more than seven countries in the region. With more than five subsidiary offices around the world, Cellogique Corporation has continued to grow each year, introducing new concepts and groundbreaking ideas in the medical aesthetics industry. Cellogique Corporation's unique business model focuses on specializing in distributing pharmaceutical strength skincare products as well as developing cosmetic surgery centers and retail store venues. Cellogique Corporation is committed to their patients and team of physicians and medical professionals. Dedicated to excellence, Cellogique Corporation distributes products that are scientifically and clinically proven to deliver results that fulfill the expectations of the physicians and the desires of the patients. Cellogique Corporation is headquartered in Pittsburgh, Pennsylvania, USA. cellogique.com

About Dubai Derma

The Dubai World Dermatology & Laser Conference & Exhibition – Dubai Derma is a unique event held annually at the Dubai International Convention and Exhibition Centre, UAE that is dedicated to practitioners, specialists, manufacturers and distributors in the field of dermatology, skin care and laser under the motto: “Skin Health is our Concern.” Dubai Derma became a pioneer event in the Gulf & the Middle East region that showcases the best practices in dermatology science and the latest technology in skin care through specialized exhibition, lectures, courses and workshops. dubaiderma.com.

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