

**NEWS RELEASE**  
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## **ZO Skin Health, Inc. Announces Two New Solutions to Address Every Patient's Skin – ZO® Medical Foamacleanse™ & Restoraclam™**

Irvine, CA—November 5, 2013—ZO Skin Health, Inc. is excited to reveal two new products by Zein Obagi, MD to enhance the ZO® Skin Health Circle™ - ZO® Medical Foamacleanse™ and Restoracalm™. The new additions combine years of research with powerful active ingredients to deliver improved skin benefits and encourage optimal skin health.

ZO® Medical Foamacleanse™ is a foaming cleanser designed to remove impurities, clean pores, and leave skin feeling refreshed and hydrated. Formulated for all skin types, Foamacleanse™ contains a potent blend of antioxidants to help protect skin from the harmful effects of daily exposure to the elements. The luxurious foaming cleanser also has glycerin to replenish moisture, sodium lauryl oat amino acids to restore the skin barrier, and green tea and meadowsweet to reduce the causes of inflammation.

Suitable for all skin types, ZO® Medical Restoracalm™ helps reduce redness, calm irritation, and stimulate skin's natural barrier restoration. It provides immediate relief, comfort and hydration for sensitive, weak, dry or compromised skin. Key ingredients include buddleja plant stem cell technology, and patented beta-glucan to soothe and slow skin reactions.

“We are thrilled to expand our comprehensive product line with two new launches that address every patient's needs,” said James Headley, CEO and President of ZO Skin Health, Inc. “Foamacleanse™ delivers deep cleansing benefits with foaming action without that tight, dry feeling, while Restoracalm™ is the perfect antidote for patients who need to slow down skin reactions for added comfort to a stimulating, deep repair treatment program.”

Both new products are part of the ZO® Medical line which includes therapeutic skin health solutions, new protocols and prescription pharmaceuticals created by Zein Obagi, MD. Each helps patients achieve and optimize in-office results from the comfort of home.

- Foamacleanse™ retails for \$45.00
- Restoracalm™ retails for \$95.00

ZO® Medical products are exclusively available through leading physician practices throughout the U.S., and through select international partners.

### **About ZO Skin Health, Inc.**

ZO Skin Health, Inc. develops and delivers innovative skincare solutions that optimize skin health around the globe. Utilizing cutting-edge science and Dr. Zein Obagi's extensive clinical experience creating treatments and regimens for healthy skin, ZO Skin Health, Inc. provides comprehensive skincare programs for physicians and their patients. Committed to advancing effective treatments for healthy skin, ZO Skin Health, Inc. supports physicians' practices through skin health seminars and clinical training, and patients through a variety of educational programs. As a result, ZO Skin Health, Inc. is focused on providing products and protocols that bridge the gap between therapeutic treatments and daily care that allow patients to experience continuously healthy skin regardless of their age or unique skin condition. For more information, visit [www.zoskinhealth.com](http://www.zoskinhealth.com).

### **About Zein Obagi, M.D.**

Researcher, innovator, scientist, published author, lecturer and board-certified dermatologist, Dr. Zein Obagi has achieved international renown as a leading authority on skin rejuvenation. He is the ZO Skin Health, Inc. founder and Medical Director and is responsible for the development of new skincare treatments, protocols and products to achieve healthy skin.

Over twenty years ago, Dr. Zein Obagi pioneered the concept of skin health and conceived of, and brought to market, a line of medical skincare products – the original Obagi Nu-Derm® System – that transformed aging skin. Dr. Obagi founded WorldWide Products, which produced and marketed the original Obagi Nu-Derm® System. At that time, Dr. Obagi merely intended to challenge the norms of traditional skin care. Instead he shattered the status quo. Today his ideas about skin health are no longer surprising; they have become mainstream. Subsequently WorldWide was purchased by Obagi Medical Products, Inc., a company with which Dr. Obagi no longer has any affiliation, but which retained his family name (Obagi®) as their trademark.

# ZO SKIN HEALTH INC

BY ZEIN OBAGI, MD

ZO® Skin Health, Inc. and Dr. Obagi have no business relationship with Obagi Medical Products, and Obagi Medical Products does not sell or endorse using any ZO® product. "ZO" is a registered trademark of ZO Skin Health, Inc. "Obagi" and "Obagi Nu-Derm" are registered trademarks of Obagi Medical Products, Inc.

To schedule an interview with Dr. Obagi, or to receive more information about ZO Skin Health, Inc., contact Melissa Kelz Communications – 646.450.5359 – Sheila Arway sheila@kelzpr.com.

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