

NEWS RELEASE
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ZO SKIN HEALTH, INC. ANNOUNCES DOMESTIC DISTRIBUTION CHANGES

June 11, 2013 - Irvine, California – ZO Skin Health, Inc. today announces that its ZO® Skin Health products will no longer be available through retail outlets, including Nordstrom. Previously available at fourteen Nordstrom stores nationwide, ZO® Skin Health products will be available for purchase primarily through physician offices.

Founded by board-certified Beverly Hills dermatologist Zein Obagi, MD, ZO Skin Health, Inc. has redefined the science of skincare with innovative protocols, products and programs for medical and aesthetic skin health restoration. Built on Dr. Obagi's game-changing philosophy on the science of skin health, ZO Skin Health, Inc. offers comprehensive solutions that bridge the gap between therapeutics and healthy skin maintenance.

With a wide range of product offerings to address every skin type and need, ZO® Skin Health products contain potent ingredients in high concentrations to effectively diminish a broad spectrum of skin conditions. Powerful ingredients like pure retinol, advanced peptides and age-fighting antioxidants are employed to help minimize and reverse fine lines, wrinkles, hyperpigmentation, acne, rosacea and dullness.

“We are proud to deliver medical-grade products to consumers for home use and will continue to do so through our physician partner channels as well as our online retail shop,” states Dr. Obagi. “Any successful skin care regimen requires daily upkeep. With ZO® Skin Health we empower users to achieve and maintain healthy, beautiful, well-balanced skin.”

With more than 35 years of experience, Dr. Obagi continues to advance the science of skin health and develop breakthrough treatment and product protocols that are integrated into physician practices worldwide. His research and product development have been instrumental in the understanding of skin health and the recurrent delivery of superior patient outcomes.

About ZO Skin Health, Inc.

ZO Skin Health, Inc. develops and delivers innovative skincare solutions that optimize skin health around the globe. Utilizing cutting-edge science and Dr. Zein Obagi's extensive clinical experience creating treatments and regimens for healthy skin, ZO Skin Health, Inc. provides comprehensive skincare programs for physicians and their patients. Committed to advancing effective treatments for healthy skin, ZO Skin Health, Inc. supports physicians' practices through skin health seminars and clinical training, and patients through a variety of educational programs. As a result, ZO Skin Health, Inc. is focused on providing products and protocols that bridge the gap between therapeutic treatments and daily care that allow patients to experience continuously healthy skin regardless of their age or unique skin condition. For more information, visit www.zoskinhealth.com.

About Zein Obagi, M.D.

Researcher, innovator, scientist, published author, lecturer and board-certified dermatologist, Dr. Zein Obagi has achieved international renown as a leading authority on skin rejuvenation. He is the ZO Skin Health, Inc. founder and medical director and is responsible for the development of new skincare treatments, protocols and products to achieve healthy skin.

Over 20 years ago, Dr. Zein Obagi pioneered the concept of skin health and conceived of, and brought to market, a line of medical skincare products – the original Obagi Nu-Derm® System – that transformed aging skin. Dr. Obagi founded WorldWide Products, which produced and marketed the original Obagi Nu-Derm® System. At that time, Dr. Obagi merely intended to challenge the norms of traditional skin care. Instead he shattered the status quo. Today his ideas about skin health are no longer surprising; they have become mainstream. Subsequently WorldWide was purchased by Obagi Medical Products, Inc., a company with which Dr. Obagi no longer has any affiliation, but which retained his family name (Obagi®) as their trademark.

ZO Skin Health, Inc. and Dr. Obagi have no business relationship with Obagi Medical Products, and Obagi Medical Products does not sell or endorse using any ZO® product. "ZO" is a registered trademark of ZO Skin Health, Inc. "Obagi" and "Obagi Nu-Derm" are registered trademarks of Obagi Medical Products, Inc.

To schedule an interview with Dr. Obagi, or to receive more information about ZO Skin Health, Inc., contact Melissa Kelz Communications - 646.450.5359 – Sheila Arway sheila@kelzpr.com.

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