

ZO SKIN HEALTH, INC. APPOINTS NEW FACULTY MEMBER Obagi Skin Health Institute Continues To Grow

Irvine, CA—March 20, 2013—ZO Skin Health, Inc. is pleased to announce that board-certified dermatologist and fellowship-trained cosmetic surgeon, Monika Kiripolsky, MD, FAAD, is the newest member of the world-class ZO Skin Health, Inc. faculty. Likewise, she is the newest associate to join Dr. Obagi at the Obagi Skin Health Institute in Beverly Hills, CA.

Dr. Kiripolsky brings a wide range of dermatologic specialties to the Obagi Skin Health Institute. She is an expert in treating stubborn skin conditions such as acne, rosacea, eczema, sun damage, hyperpigmentation, and other chronic skin diseases. As a researcher, author and speaker, Dr. Kiripolsky's CV includes research in cosmetic surgery and lasers focused on:

- Advanced therapies for varicose veins
- Fillers and botulinum toxin preparations
- Laser treatments for skin discoloration, scarring and wrinkles

Additionally, Dr. Kiripolsky has participated in clinical research in various types of skin cancer, lymphomas and carcinomas. Her work has been published in numerous respected medical journals for dermatology and cosmetic surgery, and she has co-authored several medical textbook chapters. Dr. Kiripolsky is also an international speaker at cosmetic, vascular and dermatology surgery conferences.

Under the guidance of Dr. Zein Obagi, Dr. Kiripolsky is able to offer the spectrum of ZO® therapeutic treatments, as well as daily and preventative solutions for creating and maintaining healthy skin to patients. "I am a strong advocate for Dr. Obagi's science based advanced protocols and solutions for achieving healthy skin", says Dr. Kiripolsky.

"It has always been my goal at the Obagi Skin Health Institute to establish a group of well-respected physicians that believe in advancing skin care protocols to create and maintain healthy skin," says Dr. Obagi. "Dr. Kiripolsky's expertise, clinical training and personal philosophy behind healthy and youthful skin serve as an invaluable Institute resource," says Dr. Obagi.

"We are proud and excited that Dr. Kiripolsky has joined the global ZO® faculty of distinguished physicians. As an associate of Dr. Obagi at the Obagi Skin Health institute, she will represent the ZO® brands extremely well." says Jim Headley, President and CEO of ZO Skin Health, Inc.

Dr. Kiripolsky attended the Vanderbilt University School of Medicine where she also trained in Barcelona, Spain. She completed her residency at the University of Illinois, Chicago. Dr. Kiripolsky is accredited by the American Academy of Cosmetic Surgery and is a member of the American Academy of Dermatology, the American Medical Association, and others.

About ZO Skin Health, Inc.

ZO Skin Health, Inc. develops and delivers innovative skincare solutions that optimize skin health around the globe. Utilizing cutting-edge science and Dr. Zein Obagi's extensive clinical experience creating treatments and regimens for healthy skin, ZO Skin Health, Inc. provides comprehensive skincare programs for physicians and their patients. Committed to advancing effective treatments for healthy skin, ZO Skin Health, Inc. supports physicians' practices through skin health seminars and clinical training, and patients through a variety of educational programs. As a result, ZO Skin Health, Inc. is focused on providing products and protocols that bridge the gap between therapeutic treatments and daily care that allow patients to experience continuously healthy skin regardless of their age or unique skin condition. For more information, visit www.zoskinhealth.com.

About Zein Obagi, M.D.

Researcher, innovator, scientist, published author, lecturer and board-certified dermatologist, Dr. Zein Obagi has achieved international renown as a leading authority on skin rejuvenation. He is the ZO Skin Health, Inc. founder and medical director and is responsible for the development of new skincare treatments, protocols and products to achieve healthy skin.

Twenty years ago, Dr. Zein Obagi pioneered the concept of skin health and conceived of, and brought to market, a line of medical skincare products – the original Obagi Nu-Derm® System – that transformed aging skin. Dr. Obagi founded WorldWide Products, which produced and marketed the original Obagi Nu-Derm® System. At that time, Dr. Obagi merely intended to challenge the norms of traditional skin care. Instead he shattered the status quo. Today his ideas about skin health are no longer surprising; they have become mainstream. Subsequently WorldWide was purchased by Obagi Medical Products, Inc., a company with which Dr. Obagi no longer has any affiliation, but which retained his family name (Obagi®) as their trademark.

ZO Skin Health, Inc. and Dr. Obagi have no business relationship with Obagi Medical Products, and Obagi Medical Products does not sell or endorse using any ZO® product. "ZO" is a registered trademark of ZO Skin Health, Inc. "Obagi" and "Obagi Nu-Derm" are registered trademarks of Obagi Medical Products, Inc.

To schedule an interview with Dr. Zein Obagi or Dr. Monika Kiripolsky, or to receive more information about ZO® Skin Health and ZO® Medical – Contact 646.450.5359 – sheila@kelzpr.com or info@kelzpr.com

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